

# CASE STUDY

## HOW COLRUYT GROUP CUT DOWNTIME FROM DAYS TO 1 HOUR AND BOOSTED DEPLOYMENT SPEED BY 90%

### INTRO TO THE CUSTOMER

Colruyt Group is one of Belgium's largest retailers, offering a wide range of brands and services across the entire customer journey. As a data-driven organization, Colruyt Group uses data to drive efficiency, customer value, and strategic insights.

### CHALLENGE

- Limited internal data engineering expertise
- Long deployment cycles and slow recovery from failures
- Low trust from business users due to inconsistent performance
- Leadership lacked visibility into platform issues

### SOLUTION

#### Technical Transformation

- Simplified architecture
- Automated deployments
- Stabilized data workflows

#### Team Enablement

- Hands-on coaching
- Embedded best practices
- Built internal confidence and skills

### RESULTS



**90% FASTER  
DEPLOYMENTS**



**DEPLOYMENT  
FREQUENCY  
MONTHLY -> DAILY**



**CHANGE FAILURE  
RATE FROM 30%  
TO <10%**



**DOWNTIME CUT  
FROM  
DAYS TO 1 HOUR**



“The platform is stable.  
The team is skilled.  
We're confident and  
ready to take on new  
challenges”

**Evert Steenhoudt**  
Colruyt Group

